Charter of Trust

Charter of Trust
on Cybersecurity

Cybersecurity is becoming more and more urgent

Key global trends are driving it

Growing cyber risk to businesses

Fundamental technological changes

Workforce gap is widening

Increasing professional hacking

More laws and regulations worldwide

Challenging local vs. global regulation

That's why: There is a strong need to act!

Together with strong global partners, we have initiated the Charter of Trust

Charter of Trust

SIEMENS

AES

AIRBUS

Allianz

Atos

CISCO

Infineon

NTT

DELL Technologies

MITSUBISHI HEAVY INDUSTRIES

IBM

msc

NXP

SGS

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And we came up with ten principles

01 **Ownership of cyber and IT security**

02 **Responsibility throughout the digital supply chain**

03 **Security by default**

04 **User-centricity**

05 **Innovation and co-creation**

06 **Education**

07 **Certification for critical infrastructure and solutions**

08 **Transparency and response**

09 **Regulatory framework**

10 **Joint initiatives**

And we are driving this by

... offering proven approaches to secure the digital world – by **establishing, piloting and implementing global requirements and concepts.**

... striving for a global regulatory framework for Cybersecurity – by **shaping the political debate** worldwide by foresight and reason.

... embedding Cybersecurity in the digital transition of the industry – by successfully putting **security at the core of digital business models.**

Politics

TRUST

Business

Technology
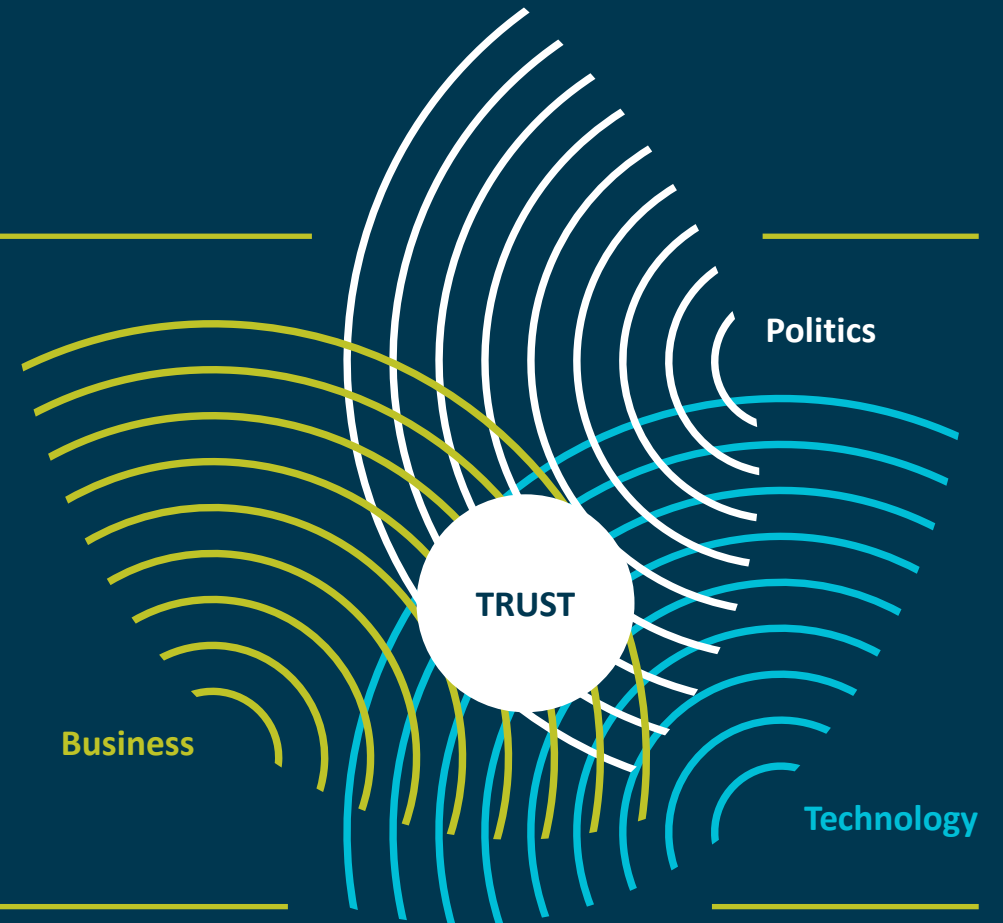
After two years,
we can proudly say:
We did it!

Two years of hard teamwork have paid off

Together we scale Supply Chain Security.
We deliver a common risk-based approach aligned with international norms
and are now developing practical guidance for wider adoption.

Security by Default will be a must-have across all our businesses.
That's why we came up with a joint definition and develop a first roll-out plan for use-cases,
applications and industries.

We drive Cybersecurity education.
We believe people can be an organization's best firewall. So we commit to driving education in our organizations.
We've also launched activities for selected target groups – from students, via SMEs, to education providers.

We shape the harmonization of regulation and standardization globally.
Thanks to our collective efforts, we are shaping global political regulations on the national,
European and global level.

We turn Cybersecurity into a real business opportunity.
Cybersecurity is not only a cost factor, but offers many important business opportunities. That is what we see time and again,
and that is what we demonstrate to the societies we live in as well as to our suppliers and customers.

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Let's take it to the next level. Ready?

Where it all started: Munich Security Conference 2018

Thank you for your attention.